



# Office of Minority Business Development & Capital One Mentorship Program Application

Deadline: 06/01/2021



Application Date: \_\_\_\_\_

<b>Company Name</b>	
<b>Address</b>	
<b>City, ST, and Zip</b>	
<b>Contact Name</b>	
<b>Telephone #</b>	
<b>E-mail Address</b>	
<b>M/WBE category</b>	<input type="checkbox"/> African American <input type="checkbox"/> Asian American <input type="checkbox"/> Hispanic American <input type="checkbox"/> Indian/Pacific Islander <input type="checkbox"/> Native American <input type="checkbox"/> Women <input type="checkbox"/> Other _____ <input type="checkbox"/> LGBT
<b>% Ownership</b>	<input type="checkbox"/> 50% <input type="checkbox"/> 51-66% <input type="checkbox"/> 67-100%
<b>Services Offered</b>	

**Please rank 1-3 (1 being your first choice) which area is of most interest to you:**

- \_\_\_\_\_ **Brand/Communications:** How a business communicates with others, share its values, and shows its impact.
- \_\_\_\_\_ **Data:** How a business analyzes and uses information collected to assess and evaluate the business and its work.
- \_\_\_\_\_ **Design:** How a business creates and plans services, products, and experiences for customers.
- \_\_\_\_\_ **Finance:** How a business handles daily and long-term monetary operations, strategy, and resource development.
- \_\_\_\_\_ **Legal:** How a business prevents and handles legal issues.
- \_\_\_\_\_ **Operations:** How a business initiates, plans, and carries out business and day-to-day tasks.
- \_\_\_\_\_ **Strategy:** How a business identifies strategies that will best enable the advancement of its mission.
- \_\_\_\_\_ **Technology:** How a business uses technology to support its mission, work, and reporting.

*Use this space to answer the following questions.*

<b>Brief Company Background:</b>	
<b>What do you see as your current significant challenge(s)?</b>	

**What are you looking for from this program?**

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**Additional Questions to assist us during the pre-selection process:**

1. How long have you been in business?

- a. Less than one year
- b. 2-5 Years
- c. 6-10 Years
- d. More than 10 Years

2. What is your gross revenue?

- a. Less than \$100K
- b. \$100k- \$ 1.0 Million
- c. Greater than \$1 Million

3. How many employees do you have?

- a. Less than 5
- b. 6-10
- c. 11- 25
- d. Greater than 25

4. How many customers do you have?

- a. Less than 15
- b. 16-30
- c. More than 30

5. What goals are you trying to accomplish through this mentorship program.

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**Instructions:**

*After thoroughly completing the application, please print and email it to: [gsaez@gwhcc.org](mailto:gsaez@gwhcc.org)*