



greaterwashington  
hispanic chamber of commerce  
[www.gwhcc.org](http://www.gwhcc.org)

December 2023  
Issue #5

# GWHCC BIZ CONNECTOR NEWSLETTER

A bi-monthly digest of interesting content for our business community.

## MESSAGE FROM THE PRESIDENT AND CEO

Esteemed members, partners and friends,

As the saying goes, “The more you practice the art of thankfulness, the more you have to be thankful for.” With this in mind we pour out our thanks to you for choosing the Greater Washington Hispanic Chamber of Commerce as your go to source of information and resources for the economic development of our region.

Your patronage, your presence, your reviews and shares—all of this keeps our business alive and makes our line of work a pleasure each day. Just this quarter we were able to:

- **Host our Savor the Night event with over 150 attendees**
- **Donated 500 turkeys and nutritious food to families in need during our second Thanksgiving Turkey Giveaway**
- **Held our GWHCC Gala and Hispanic Business Hall of Fame with more than 450 of our region's leaders and business owners**

We wish you all the best this holiday season and look forward to another great year with you. We ask that you Save the Date for the following GWHCC Signature Events:

- [Access to Capital](#) | January 18, 2024 | 9:00 AM| Pepco Edison Place Gallery
- [GWHCC Embassy Dinner](#) | February 1, 2024 | 6:00 PM | Walter E. Washington Convention Center
- [GWHCC Business Expo](#) | March 28, 2024 | 9:00 AM | Walter E. Washington Convention Center
- [GWHCC Gala](#) | November 9, 2024 | 6:00 PM | JW Marriott Washington DC

With thanks,  
Nicole Quiroga  
President and CEO



## LATEST CHAMBER NEWS

### **Thank you for attending the 2023 GWHCC Gala and Hispanic Business Hall of Fame**

Thank you to the more than 450 of you who attended our 2023 GWHCC Gala and Hispanic Business Hall of Fame Awards. We are thrilled to have your support as we continue Moving Businesses Forward in the DC Metropolitan Region.

Congratulations to our awardees!

- **Legacy Award:** Rebecca Medrano - Gala Theatre
- **Corporate Community Anchor Award:** Omar Molina - Giant
- **Young Hispanic Entrepreneur:** Mariana Barrientos - Roig Communications
- **Small Business Champion of the Year:** Rosalia Fajardo - Multicultural Families and Education Center
- **Small Business of the Year:** ServPro Team Guttierrez

They were recognized for their significant contributions to the development and advancement of the Hispanic market in Washington DC, Maryland and Virginia. Learn more about them [here](#).

**We cannot thank our sponsors enough for all they do to help us fulfill our mission. This event was made possible thanks to you.**



**EVENT SPONSORS**

**GWHCC TRUSTEES**



**PRESIDENT'S CLUB**



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**DESSERT SPONSORS**

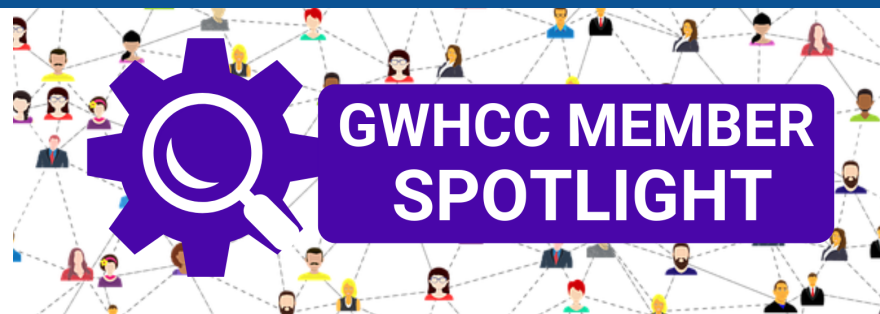




## FUNDING RESOURCES

- [Community Culture and Heritage Grants](#)
- [Small Business Programs](#)
- [Capacity Building](#)
- [Safe Commercial Corridor Grants](#)
- [Community Change Grants program](#)
- [Google Ad Grant](#)
- [Community Economic Development Planning Grants](#)
- [Fair Housing Initiatives Program](#)
- [HUD's Funding Opportunities](#)
- [Hello Alice Grant Opportunities for Small Business](#)

## LATEST MEMBER NEWS AND UPDATES



### GWHCC MEMBER SPOTLIGHT



## Member Spotlight



Learn more at  
[feryaleevents.com](http://feryaleevents.com)

If you want to have a dream event with the best quality and experience, FER & ALE DJ and Events is your solution.

With more than 10 years of experience, they create more than an event, they make dreams come true.



Exciting news! Our valued partner, [Social Driver](#), has been named Marketing and Communications Firm of the Year by the US Department of Commerce Minority Business Development Agency!

Their well-deserved recognition reflects the exceptional work and commitment to excellence we've experienced firsthand.

**Social Driver is a member of the Greater Washington Hispanic Chamber of Commerce.** As a community, let's join in congratulating Social Driver on this significant achievement. We're proud and excited to celebrate as a part of your journey!

[Read more](#)

### **Welcome our New Members!**

BrandGoat 84	<a href="#">Website</a>
Compupatch Services Inc	<a href="#">Website</a>
Davis Ford Heating & Air Conditioning	<a href="#">Website</a>
Department of Insurance, Securities and Banking - DISB	<a href="#">Website</a>
ELSYPHOTOGRAPHY	<a href="#">Website</a>
Fulcrum Public Affairs	<a href="#">Website</a>
Global Strategic Advisors Group, LLC	<a href="#">Website</a>
Healing Chiropractic and Rehab Center	<a href="#">Website</a>
Inclusive Alliance LLC	<a href="#">Website</a>
Marian Boutique	<a href="#">Website</a>
Mayor's Office of Lesbian, Gay, Bisexual, Transgender and Questioning Affairs	<a href="#">Website</a>
Miguel Wilson	N/A
Right Path Law Group, LLC	<a href="#">Website</a>
Walmart	<a href="#">Website</a>
Wave Hola	<a href="#">Website</a>

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### **Thank you for Renewing your Membership!**

American Pest	<a href="#">Website</a>
CareFirst BlueCross BlueShield	<a href="#">Website</a>
Employ Prince George's	<a href="#">Website</a>
HDS Biz Solutions	<a href="#">Website</a>
Kaiser Permanente	<a href="#">Website</a>
Costa Media	<a href="#">Website</a>
Lafayette Federal Credit Union	<a href="#">Website</a>
Officium, LLC	<a href="#">Website</a>
Verizon	<a href="#">Website</a>
WJLA - ABC7	<a href="#">Website</a>

Have you had a good experience being a member of the Chamber? Has the Chamber helped you expand your network and your business? If the answer is YES, we want to highlight and recognize you!

**Fill out [this form](#) and send us your information. You may even be featured in our newsletter and Social Media.**

## **UPCOMING CHAMBER EVENTS**

**ACCESS TO CAPITAL**

greaterwashington  
hispanic chamber of commerce

Learn how to navigate the many financial options to help your business grow and prosper.

**THURSDAY  
JANUARY 18  
2024**

**9:00 AM TO 1:00 PM**

**IN-PERSON**

**REGISTER  
AT [GWHCC.ORG](http://GWHCC.ORG)**

202-728-0352

[info@gwhcc.org](mailto:info@gwhcc.org)

**pepco**  
EDISON PLACE  
GALLERY

**FINANCE, LOANS & GROWTH**

**FUNDING & RESOURCES**

**START-UPS & SMALL BUSINESS**

*This panel event will let you meet the experts, ask questions, and visit our exhibitors.*

**FREE for GWHCC Members | \$10 for general public**

**EXHIBITOR OPPORTUNITIES AVAILABLE.**

**MOVING BUSINESSES FORWARD**

## Access to Capital - Panel for Start-Ups and Small Business Owners

Learn how to navigate the many financial options available to help your business grow and prosper

- Thursday, January 18th
- Starting at 9:00 AM
- In-Person

**[Register HERE >>](#)**



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## TALLER DE IMPUESTOS PARA CONTRATISTAS Y PEQUEÑOS NEGOCIOS

Únase a este seminario en línea, **completamente en español**, y aprenda sobre las regulaciones fiscales y aumente sus conocimientos para esta temporada de Impuestos.

- ✓ Ahorre en sus Impuestos invirtiendo en su compañía
- ✓ Conozca todas las deducciones que puede incluir en su negocio
- ✓ Cómo reportar los gastos correctamente para evitar auditorías
- ✓ Cómo organizar pagos de empleados y contratistas

**JUEVES, 11 DE ENERO DE 2024  
5 PM VÍA ZOOM**



Presentado por:  
**Diana Avellaneda**  
Contadora

**REGÍSTRESE EN LÍNEA**

## Taller de Impuestos para Contratistas y Pequeños Negocios

Aprenda sobre las regulaciones fiscales y aumente sus conocimientos para esta temporada de impuestos.

- Jueves, 11 de enero
- Comenzando a las 5:00 PM

**[Register HERE >>](#)**





February 1st, 2024

6:00 PM - 9:00 PM

WALTER E. WASHINGTON CONVENTION CENTER | 801 MT. VERNON PL. NW. WASHINGTON, DC 20001

REGISTER AT [WWW.GWHCC.ORG](http://WWW.GWHCC.ORG)

A BLACK TIE AFFAIR

#GWHCCBASSYDINNER



Greater Washington Hispanic Chamber of Commerce  
**BUSINESS EXPO**

Join us at our biggest event of the year and connect with the region's leading business and influencers.

Thursday  
March 28

Walter E. Washington  
Convention Center

Visit our website to learn more:  
[gwhcc.org/business-expo](http://gwhcc.org/business-expo)

[CLICK HERE TO ACCESS OUR CALENDAR OF EVENTS](#)

**LATEST PARTNER NEWS AND EVENTS**



**Verizon, LISC, and Next Street** have joined forces to launch the groundbreaking [Verizon Small Business Digital Ready Grant Program](#). This innovative initiative aims to empower small businesses by providing them with free and easily accessible learning opportunities. Don't miss out on the opportunity to apply for grants worth **\$10,000** today!

**Here's how to apply:**

1. Up your small business skills by completing any combination of 2 courses or events.
2. Completion of courses or events must occur between 7.1.23 and 12.20.23.
3. **Apply by 12.20.23!**

We encourage prospective applicants to [review the FAQs](#) before applying

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Cohort IV offered **exclusively** to Minority, Female-Owned MBEs

GW Business  
CNHED

**ELEVATE**  
Executive Leadership Education Venture to Advance Talented Entrepreneurs  
**NOW ACCEPTING APPLICATIONS**  
Minority, Female-Owned MBEs ONLY  
LEARN MORE & APPLY AT [CNHED.ORG/ELEVATE](http://CNHED.ORG/ELEVATE)



**SIGN UP FOR YOUR  
FREE SMALL BUSINESS  
WORKSHOP TODAY**

Are you an aspiring or existing business in the District? The Small Business Resource Center (SBRC) is here for you!

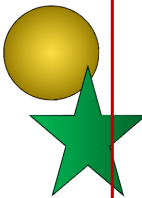
**DLCP**  
DC Department of Licensing and Consumer Protection

**Community Reinvestment  
Act Final Rule Deep Dive**

Thursday, December 7th, 1:30 PM - 3:00 PM ET

#JustEconomy

 **NCR**



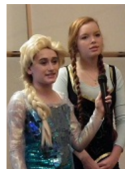
*Welcome to the*  
**2023 Holiday Fair & Children's Gift Collection**  
 Saturday, December 9<sup>th</sup>, 2023  
 10:00 a.m. — 3:00 p.m.  
 UNIDOSUS, Conference Center  
 1126 16<sup>th</sup> Street, N.W.  
 Washington, D.C. 20036  
 Presented by  
 DIALOGUE ON DIVERSITY



*Agenda*  
 10:00am Welcome  
 11:00am Songs of the Season,  
         Dances, the Musicale  
 12:00pm Arrival of Santa  
 1:00pm Lunch  
 2:00pm Closing Remarks, Songs  
 2:30pm Gifts



*Collaborating Organizations*  
 The Latino Coalition  
 Entre Amigas, Clínica del Pueblo  
 Mary's Center  
 Office on Latino Affairs, D.C.  
 Vida Senior Centers  
 SED Center The Family Place  
 Latin American Youth Center  
 Rosemount Center  
 Haitian Women's Association  
 CapitalWire PR



Dialogue on Diversity is a tax-exempt §501(c)(3) Organization EIN: 52-1761217

**EMPOWERED WOMEN INTERNATIONAL**  
 A PROGRAM OF IWDIC

10th Annual  
**Holiday Market!**

Featuring 50+ local, women-owned businesses!  
 Shop gifts, jewelry, textiles, natural products, and much more!

📍 SILVER SPRING CIVIC CENTER  
 Sunday, December 10, 2023  
 11 am - 4 pm



**OPEN ENROLLMENT IS HERE!**

*It's time to enroll in quality, affordable health insurance for you and your family*

**ENROLL NOW**



**TOYOTA**

**LET'S GO PLACES**



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Washington, DC 20006

our events or signed up to receive our  
updates.

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