



What: GWHCC Annual Gala and Hispanic Business Hall of Fame

When: November 19th, 2022 - 6:00 PM to 11:30 PM

Where: Crystal Gateway Marriott

Dress code: Black Tie



The Greater Washington Hispanic Chamber of Commerce is an organization that supports the economic development of the Washington metropolitan region. The GWHCC facilitates the success of Latino and other minority-owned businesses and their communities through networking, advocacy, education and access to capital.

Minority-owned businesses, including Hispanic-owned businesses, are the cornerstone of our nation's economy and an engine of job creation. The GWHCC's signature events strengthen partnerships between those that collaborate with and are part of the Hispanic business community in the region. In an effort to begin telling this story, the GWHCC launched the GWHCC Hispanic Business Hall of Fame, which recognizes business leaders whose achievements continue to promote and advance the economic climate of our communities.

During the evening, we will award the luminaries who have made significant contributions to the development and advancement of the Hispanic market in Washington DC, Maryland and Virginia. In celebrating their accomplishments, we also wish to encourage young professionals and future business leaders to pursue new feats of excellence.

The Annual Gala's awards program, dinner and dancing, not only serve as a platform for the Chamber to highlight the importance and celebrate the influence of Hispanic professionals, it also provides an opportunity to network with over 500 of the city's most influential leaders.

This year, we are committed to keep making history and invite you to become a sponsor of the GWHCC Annual Gala honoring the individuals and organizations that make this region welcoming and wonderful.



Sponsorship Levels

PLATINUM SPONSOR - \$25,000 (2 Max)

Benefits include:

- Recognition as PLATINUM SPONSOR of VIP reception
- Recognition as PLATINUM SPONSOR during GWHCC's opening remarks
- Opportunity for company representatives to give remarks on stage
- First and/or last page full-page advertisement in Gala Event Program Sponsor section
- Company logo featured on bar signage, reception cocktail napkins, event program, event presentation, table signage, event signage, promotional materials, and website
- Two (2) VIP tables with premium/front seating with company logo listed on gala tabletop
- GWHCC signature lines will include sponsor logo throughout all relevant pre-promotional period
- Up to ten (10) mentions on social media highlighting company as Platinum Sponsor
- Opportunity to place promotional materials on attendee seats
- Prominent company logo on illuminated display throughout the event
- GWHCC corporate membership for one year

GOLD SPONSOR - \$15,000 (2 Max)

Benefits include:

- Recognition as GOLD SPONSOR through logo placement on Gala Event Program, Presentation, event signage, Promotional Materials, and Website
- One (1) full-page advertisement in Gala Event Program Sponsor section
- Two (2) tables with company logo listed on Gala tabletop
- Up to (5) mentions on social media highlighting company as TABLE SPONSOR
- Opportunity to place promotional materials on attendee seats
- GWHCC corporate membership for one year

ENTERTAINMENT SPONSOR - \$10,000 (1 Max)

Benefits include:

- Recognition as ENTERTAINMENT SPONSOR through logo placement on Gala event program, event presentation, event signage, promotional materials, and website
- One (1) full-page advertisement in Gala Event Program Sponsor section
- One (1) table with company logo listed on Gala tabletop
- Up to (5) mentions on social media highlighting company as TABLE SPONSOR
- 2 special mentions before and after the entertainments performance
- Exclusivity as Music/Entertainment Sponsor
- GWHCC corporate membership for one year



CHAMPAGNE WALL SPONSOR - \$10,000 (1 Max)

Benefits include:

- Recognition as CHAMPAGNE WALL SPONSOR through logo placement on Gala event program, event presentation, event signage, promotional materials, and website
- One (1) full-page advertisement in Gala Event Program Sponsor section
- One (1) table with company logo listed on Gala tabletop
- Up to (5) mentions on social media highlighting company as TABLE SPONSOR
- Exclusive Logo placement on the Champagne Wall section
- Exclusivity as Champagne Wall Sponsor
- GWHCC corporate membership for one year

DESSERT SPONSOR - \$8,500 (SOLD OUT)

Benefits include:

- Recognition as DESSERT SPONSOR through logo placement on Gala Event Program, Presentation, table signage, event signage, Promotional Materials, and Website
- Half-page advertisement in Gala Event Program Sponsor section
- One (1) table with company logo listed on gala tabletop
- Up to five (5) mentions on social media highlighting company as DESSERT SPONSOR

VALET SPONSOR - \$8,500 (3 Spots Left)

Benefits include:

- Recognition as VALET SPONSOR through logo placement on Gala Event Program, Presentation, Promotional Materials, and Website
- Exclusive Placement on Logo on Valet Area Signage
- Half-page advertisement in Gala Event Program Sponsor section
- One (1) table with company logo listed on gala tabletop
- Up to five (5) mentions on social media highlighting company as VALET SPONSOR

WINE SPONSOR - \$8,500 (2 Spots Left)

Benefits include:

- Recognition as DESSERT SPONSOR through logo placement on Gala Event Program, Presentation, table signage, Promotional Materials, and Website
- Half-page advertisement in Gala Event Program Sponsor section
- One (1) table with company logo listed on gala tabletop
- Up to five (5) mentions on social media highlighting company as a WINE SPONSOR



TABLE SPONSOR - \$6,500 (3 Spots Left)

Benefits include:

- Company logo listed in Gala Event Program and gala website
- One (1) table with company logo listed on gala tabletop
- One (1) mention on social media highlighting company as TABLE SPONSOR

TABLE HOST - \$6,500 (1 Spot Left)

Benefits include:

- Company logo listed in Gala Event Program and gala website
- One (1) table to be donated to small business owners in our communities
- One (1) mention on social media highlighting company as TABLE SPONSOR
- Company logo listed on Gala tabletop with sign that reads “Generously donated by: (company logo and/or name)”

ALL SPONSORS AT THE LEVELS ABOVE RECEIVE:

- Recognition of Sponsorship Level:
 1. On stage during the program by GWHCC President and CEO
 2. In the GWHCC Newsletter and press releases
- Company logo listed throughout event signage

INDIVIDUAL TICKETS

- Non-Member: \$700.00
- Member: \$500.00

Ads in Gala Program

- Quarter Page Ad: \$250.00

For more information please contact Nicole Quiroga or David Diaz at 202-728-0352 or email info@gwhcc.org

To become a sponsor visit www.gwhcc.org/gala or [click here](#). To make a general donation for this event [click here](#).

