greaterwashington
hispanic chamber of commerce
MOVING BUSINESSES FORWARD
GWHCC.ORG
202.728.0352
800 CONNECTICUT AVENUE, NW,
SUITE 300, WASHINGTON DC, 20006

ABOUT THE GWHCC

The Greater Washington Hispanic Chamber of Commerce has been moving Hispanic businesses forward in the DC metropolitan region since 1976. The Chamber empowers members, business leaders, and entrepreneurs through technical assistance programs, networking, informational business seminars, and annual initiatives, all of which strengthen partnerships among commercial, non-profit, and government institutions.

Some of our accomplishments include:

- Named Hispanic Chamber of Commerce of the Year by the U.S. Hispanic Chamber of Commerce
- Top Hispanic Chamber of Commerce in the area, as featured in the Washington Business Journal's Book of Lists
- Recognized with a ceremonial resolution at the DC Council meeting for impact on the Hispanic business community in DC
- Hosts more than 60 events with over 5,000 attendees throughout the year
- 300 members strong

GWHCC MEMBERSHIP

WHY JOIN THE CHAMBER?

As a business support and networking organization, it is GWHCC's goal to provide members with quality opportunities to grow their businesses and expand their network of contacts.

Want more business success? Maximize your membership!

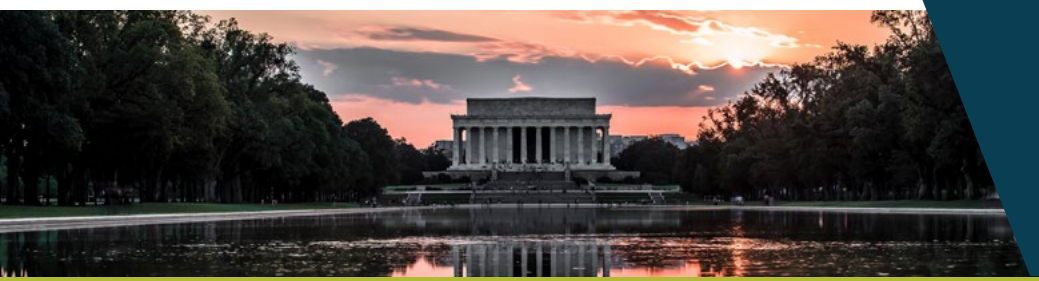
- Expand Your Reach: Online and in-person opportunities help expand marketing reach and enhance brand reputation.
- Build Relationships: Through networking events, committees and groups that include business leaders in the region.
- Sponsor and Get Involved: Allow your business to increase its brand awareness, promote its product and network with a target audience.
- Enjoy the full benefits of membership with GWHCC:

Basic membership benefits include, but are not limited to:

- A complete online listing of current GWHCC members with contact information
- Involvement with Hispanic and other minority communities in the region
- Advertising opportunities in our "GWHCC BIZ CONNECTOR" newsletter
- Networking opportunities with local and federal government agencies, community leaders, and customer referrals by the Chamber
- Discounted and/or waived fees for Chamber events
- One-on-one technical assistance for your business at a discounted hourly rate or free
- Access to a variety of free information, including educational seminars and programs

Membership Levels, Dues and Pricing can be found **here.**

To become a member fill out our application online **here.**



GWHCC SPONSORSHIP

WHY SPONSOR?

Looking to connect with the nation's largest minority group? *Partner with us!* We provide our sponsors with countless ways to reach one of the region's most powerful economic forces: the rapidly growing Hispanic business community. When you invest in our community, you invest in your success.

Take a look at our Signature Events:

- **Business Expo:** Business Expo has become the region's premier event connecting minority-owned businesses with potential clients and organizations that support their growth. Participation in the Expo has increased from 70 exhibitors and 500 attendees in 2010 to over 1,500 attendees and more than 100 exhibitors in 2021.
- **Annual Gala and Hispanic Business Hall of Fame:** With over 500 participants, this black-tie affair highlights the importance and influence of the Hispanic business community in the DC Metropolitan economy. In 2019, the Chamber launched the first-ever GWHCC Hispanic Business Hall of Fame to recognize business leaders whose achievements continue to promote and advance the economic climate of our communities.
- **Savor the Night:** The Chamber's largest annual networking event, bringing together more than 200 attendees of all minority backgrounds to celebrate the culture and diversity of the Hispanic community.
- **Embassy Luncheon:** The Embassy Luncheon seeks to connect attendees with leaders from international countries around the world, providing an opportunity for dialogue regarding trade and commercial affairs with the business community in the DC Metropolitan region.
- **GWHCC Luncheon and Hispanic Heritage Celebration:** During Hispanic Heritage Month, the Chamber hosts an annual luncheon to honor the remarkable work Mayor Muriel Bowser continues to do for the Latino community in DC.
- **Holiday Fiesta:** The Chamber's Annual Holiday Reception is a large, festive networking event that brings the Hispanic and broader minority community together to celebrate the Chamber's yearly accomplishments and those of its members.

Additional Events and Sponsorship Opportunities

GWHCC proudly hosts Pitch Your Biz events, Industry-Focused events, Power Networking Events, Online Business Bootcamps, Membership Receptions, online webinars and more…

PREMIER ANNUAL CORPORATE SPONSORSHIP OPPORTUNITIES

The Greater Washington Hispanic Chamber of Commerce is pleased to offer two premier, annual corporate sponsorship levels: **GWHCC Trustee** and **GWHCC President's Club**.

Take a look at the exclusive benefits received by sponsors at these levels:

GWHCC TRUSTEE - $60,000

Our most exclusive sponsorship level, our Trustees receive recognition at all GWHCC signature events and exposure throughout the entire GWHCC community with opportunities only available to sponsors at this level.

ON SITE BENEFITS

- **Opportunity to make remarks** during the Business Expo, Annual Gala, Embassy Luncheon Hispanic Heritage Celebration, and Holiday Fiesta
- **Year-long recognition with company logo** featured on main event signage, banners, GWHCC step and repeat to be used at special events, newsletters, website, press releases, events, and more
- **Two (2) VIP tables (20 tickets total)** for the Annual Gala, Business Expo Executive Luncheon, and Embassy Luncheon
- Choice of **one (1) 20 x 20 booth or two (2) 10 x 10 booths** with premium placement at the Business Expo
- **Opportunity to insert corporate giveaways** and **promotional products** at all GWHCC events
- **Exclusive access** to VIP round tables, including meet-and-greets and networking opportunities
- **One (1) all-inclusive ticket** to one (1) international trade mission
- **Opportunity to host** luncheon with trade attaches

OTHER BENEFITS

- **Full-page advertisement** in Business Expo and Gala programs
- **Mentions on social media** leading up to and during events
- **20" x 20" plaque with company name and logo** on GWHCC Trustee Wall
- **GWHCC corporate membership** for one year
- **Database of GWHCC event attendees** with contact information
- **Opportunity to host** "How to Do Business With" workshop in partnership with GWHCC

GWHCC PRESIDENT'S CLUB - $40,000

Our President's Club level sponsors receive the chance to offer remarks at three of our signature events, recognition at all GWHCC signature events, and so much more.

ON SITE BENEFITS

- **Opportunity to make remarks** during the Business Expo, Annual Gala, and Embassy Luncheon
- **Company logo featured** on GWHCC main event signage, programs, banners, newsletters, website, and more
- **Two (2) VIP tables (20 tickets total)** for the Annual Gala, Business Expo Executive Luncheon, and Embassy Luncheon
- Choice of one **(1) 20 x 20 booth or two (2) 10 x 10 booths** with premium placement at the Business Expo
- **Opportunity to insert corporate giveaways and promotional products** at all GWHCC events
- **Exclusive access to VIP round tables**, including meet-and-greet and networking opportunities

OTHER BENEFITS

- **Full-page advertisement** in Business Expo and Gala programs
- **Mentions on social media** leading up to and during events
- **10" x 10" plaque** with company name and logo on GWHCC President's Club Wall
- **GWHCC corporate membership** for one year
- **Database of GWHCC event attendees** with contact information
- **Opportunity to host** "How to Do Business With" workshop in partnership with GWHCC

For more information, email **info@gwhcc.org**, call **202-728-0352** or visit our website at **www.gwhcc.org**

GREATER WASHINGTON HISPANIC CHAMBER OF COMMERCE

BUSINESS EXPO

Since its launch in 2009, the GWHCC Business Expo has become the region's premier event. Drawing thousands of attendees and hundreds of exhibitors, Business Expo sponsors receive broad exposure among potential new clients and partner organizations.

ON SITE BENEFITS

SPONSORSHIP LEVEL	Presenting (Exclusive) $20,000	Leading (5) $15,000	Supporting $7,500	Corporate $4,000
Recognition by GWHCC as a sponsor during the Ribbon Cutting Ceremony and Executive Business Luncheon	●	●	●	
Opportunity to present opening remarks at the Ribbon Cutting Ceremony	●	●		
Voice of God mentions during the event	● (3)	● (2)	● (1)	
Expo booths in prime locations	● One (1) 20 x 20 booth or two (2) 10 x 10 booths	● One (1) 10 x 20 booth	● One (1) 10 x 10 booth	● One (1) 10 x 10 booth
Company Logo placement and opportunity to provide marketing materials in Expo tote	●	●	●	●
One (1) table (10 tickets total) for Executive Luncheon	●	●	●	● Five (5) tickets for Executive Luncheon

OTHER BENEFITS

SPONSORSHIP LEVEL	Presenting (Exclusive) $20,000	Leading (5) $15,000	Supporting $7,500	Corporate $4,000
Advertisement in Expo program with premium placement on first or last page	● Full Page	● Full Page	● Half Page	● Quarter Page
Company logo on main entrance signage, relevant Expo banners, and pre-promotional materials as a sponsor	●	●	●	● Not Including Main Entrance
Mentions on social media highlighting company as a sponsor	● Up to Ten (10)	● Up to Five (5)	● Up to Three (3)	● One (1)
GWHCC Corporate Membership for one year	●	●		
Database of Expo exhibitors' contact information	●	●		
Opportunity to host "How to Do Business With" workshop in partnership with GWHCC	●	●		

MORE SPONSORSHIP OPPORTUNITIES

EXECUTIVE LUNCHEON SPONSOR (2) - $6,000

On site benefits include:

- Recognition by GWHCC as **Executive Luncheon Sponsor** during opening remarks
- Opportunity to give remarks at luncheon
- TWO (2) table (20 tickets total) for Executive Luncheon in prime location with company logo
- Opportunity to provide marketing materials on Luncheon seats and Expo tote bag
- One (1) 10x10 Exhibitor booth

Other benefits include:

- Half-page advertisement in Expo Program
- Company logo on event signage and all pre-promotional materials, fliers, etc.
- Company logo to appear on Jumbo screen during Executive Luncheon presentation

REGISTRATION AREA SPONSOR - $8,000

On site benefits include:

- Recognition as Registration Sponsor during the Ribbon Cutting Ceremony
- One (1) Voice of God mention during the event
- One (1) 10 x 10 booth in prime location
- Opportunity to provide marketing materials in Expo Tote Bag to be handed out at the expo registration area
- One (1) table (10 tickets total) for Executive Luncheon

Other benefits include:

- Half-page advertisement in Expo program
- Company logo on main entrance signage, and expo pre-promotional materials as **Registration Sponsor**
- Company logo prominently featured in the on-site registration area of the expo
- Up to THREE (3) mentions on social media highlighting company as the **Registration Sponsor**

WELCOME BREAKFAST AREA SPONSOR - $3,500

On site benefits include:

- One (1) 10 x 10 Exhibitor booth
- Company logo on tent cards placed on the buffet station during Welcome Breakfast time frame of 9:00 am - 10:00 am
- Five (5) tickets for Executive Luncheon

Other benefits include:

- Quarter-page advertisement in Expo Program
- Company logo on event signage and all pre-promotional materials, fliers, etc.
- On-Stage recognition as Welcome Breakfast Sponsor during Ribbon Cutting Ceremony
- ONE (1) mention on social media highlighting company as Welcome Breakfast Sponsor
- Sponsor is welcome to provide cocktail napkins with company logo (previously approved by GWHCC) to be located on the buffet station

EXECUTIVE LUNCHEON TABLE - $1,500

- One (1) table (10 tickets total) for Executive Luncheon
- Table Signage

Sponsors at all levels receive two (2) complimentary exhibitor boxed lunches

WHY EXHIBIT AT THE EXPO?

The Business Expo provides a great opportunity for you to showcase your business to thousands of potential new customers. Capitalize on this unique opportunity to reach one of the fastest growing Hispanic markets in the country!

EXHIBITOR BOOTH RATES:

- GWHCC Member (Active only) - $500
- Government Agencies and/or Non-Profits - $500
- Non-Member and/or For-Profit Businesses - $700

ON SITE BENEFITS INCLUDE:

- One 6′ draped table
- Two chairs and two lunch tickets
- One wastebasket
- One 7″ x 17″ black and white ID sign
- Booth Size: One booth with back drape and high side rails
- Tickets for 2 Lunch Boxes

GREATER WASHINGTON HISPANIC CHAMBER OF COMMERCE

ANNUAL GALA & HISPANIC BUSINESS HALL OF FAME

With over 500 participants, **this black-tie affair highlights the importance and influence of the Hispanic business community in the DC Metropolitan** economy and celebrates the accomplishments of members alongside our invaluable sponsors, partner organizations, corporations, and the minority business community at large. The Hispanic Business Hall of Fame recognizes business leaders whose achievements continue to promote and advance the economic climate of our communities.

PLATINUM SPONSOR - $25,000

Bene its include:

- Company logo listed in Gala Event Program, relevant GWHCC Gala e-blasts, GWHCC website and Gala tabletop, cocktail napkins, bar signage and illuminated display
- Recognition as **Platinum Sponsor** at VIP reception and during GWHCC's opening remarks, on stage during the program and in the GWHCC Newsletter
- Opportunity for company representatives to give remarks on stage
- Back-page advertisement in Gala Event Program
- Two (2) VIP tables (20 tickets total) with premium/front seating
- Up to ten (10) mentions on social media highlighting company as **Platinum Sponsor**
- Opportunity to place promotional materials on attendee seats
- GWHCC corporate membership for one year
- Business with..." workshop, in partnership with GWHCC"
- GWHCC Corporate Membership for one year

WINE SPONSOR - $8,500

Benefits include:

- Company logo listed in Gala Event Program, relevant GWHCC Gala e-blasts, GWHCC website and Gala tabletop
- Recognition as **Wine Sponsor** through logo placement on wine bottles placed on tabletops and in the GWHCC Newsletter
- Half-page advertisement in Gala Event Program
- One (1) table (10 tickets total)
- Up to five (5) mentions on social media highlighting company as a **Wine Sponsor**

DESSERT SPONSOR - $8,500

Benefits include:

- Company logo listed in Gala Event Program, relevant GWHCC Gala e-blasts, GWHCC website and Gala tabletop
- Recognition as **Dessert Sponsor** through logo placement on wine bottles placed on tabletops and in the GWHCC Newsletter
- Half-page advertisement in Gala Event Program
- One (1) table (10 tickets total)
- Up to five (5) mentions on social media highlighting company as a **Dessert Sponsor**

VALET SPONSOR - $8,500

Benefits include:

- Company logo listed in Gala Event Program, relevant GWHCC Gala e-blasts, GWHCC website and Gala tabletop
- Recognition as **Valet Sponsor** through logo placement on wine bottles placed on tabletops and in the GWHCC Newsletter
- Half-page advertisement in Gala Event Program
- One (1) table (10 tickets total)
- Up to five (5) mentions on social media highlighting company as a **Valet Sponsor**

TABLE SPONSOR - $6,500

Benefits include:

- Recognition of Sponsorship Level on stage during the program and in the GWHCC Newsletter
- Company logo listed in Gala Event Program, relevant GWHCC Gala e-blasts, GWHCC website and Gala tabletop
- One (1) table (10 tickets total)
- One (1) mention on social media highlighting company as a Table Sponsor

INDIVIDUAL TICKETS

Non-Member: $700.00 | Member: $500.00

GREATER WASHINGTON HISPANIC CHAMBER OF COMMERCE

EMBASSY DINNER

The Embassy Dinner Series is the Chamber's preeminent private event, honoring high-profile leaders from international countries around the world, who have dedicated their lives to service in international trade and commercial affairs with the business community in the DC Metropolitan region.

AMBASSADOR LEVEL SPONSOR (3) - $10,000

Benefits include:

- Recognition as **Ambassador Sponsor** during GWHCC's opening remarks, on stage during the program, in GWHCC newsletters and relevant e-blasts
- Opportunity to introduce one of the event's speakers/honorees
- One (1) table (10 tickets total), including a VIP/Ambassador seated at table in prime location
- On-site print recognition, including logo placement on event signage and on back of dinner menu
- Up to **five (5)** mentions on social media highlighting company as **Ambassador Sponsor**
- Recognition in GWHCC newsletters and e-blasts

TABLE SPONSOR (5) - $5,000

Benefits include:

- Recognition as TABLE SPONSOR during the program
- Logo placement on back of program
- One (1) table with signage
- On-site print recognition, including logo placement on event signage and on back of program
- One (1) mention on social media highlighting company as SPONSOR

INDIVIDUAL TICKETS

- Non-Member: $450.00
- Member: $350.00

GREATER WASHINGTON HISPANIC CHAMBER OF COMMERCE

SAVOR THE NIGHT

GWHCC Savor the Night is a ticketed, cocktail attire event with an expected audience of over 100 attendees. The night features an exquisite cultural diversity tasting where guests enjoy a delectable evening with a Latin twist.

PRESENTING SPONSOR - $3,500

Benefits include:

- 15 tickets to Hispanic Heritage Celebration"Savor the Night" event
- Recognition as Presenting Sponsor and company logo listed on invitation, e-fliers, event presentation, GWHCC's website, and GWHCC Newsletter
- Opportunity to offer welcoming remarks at Savor the Night event (up to 1 minute)
- Opportunity to distribute "giveaways" for Savor the Night's swag bags (500)
- Five (5) mentions on social media highlighting company as presenting sponsor

DRINK SPONSOR - $3,000

Benefits include:

- 10 tickets to Hispanic Heritage Celebration "Savor the Night" event
- Recognition of sponsorship during Savor the Night event, logo placement on relevant marketing collateral and company logo on drink cups (plastic) to be used during the event (up to 500) and on event's website
- Opportunity to distribute marketing in Savor the Night's swag bags and have branding element at the Savor the Night Bar
- Opportunity to have a brand ambassador to distribute drinks at Savor the Night

INDIVIDUAL TICKETS

- Non-Member: $50.00
- Member: $40.00

PHOTO BOOTH SPONSOR - $2,500

Benefits include:

- Exclusive sponsor of the Savor the Night photo booth with logo placement on each souvenir photo
- Up to 5 mentions on social media
- Opportunity to distribute materials in Savor the Night's swag bags
- 8 tickets to Savor the Night

SUPPORTING SPONSOR - $1,500

Benefits include:

- 5 tickets to Hispanic Heritage Celebration "Savor the Night" event
- Recognition as Supporting Sponsor and company logo listed on invitation, e-fliers, event presentation, GWHCC's website, and GWHCC Newsletter
- Two (2) mentions on social media highlighting company as a **Supporting Sponsor**

GREATER WASHINGTON HISPANIC CHAMBER OF COMMERCE

HOLIDAY FIESTA

The Chamber's Annual Holiday Reception is a large and festive networking event that brings the Hispanic and broader minority community together to celebrate the Chamber's accomplishments and those of its members. Members and partners of all backgrounds join in fellowship and fun to recognize lasting connections while forging new ones.

PRESENTING FIESTA! SPONSOR - $7,500

Benefits include:

- Company logo placement on photo booth, promotional fliers, GoBo, event invitation, and website
- Social media posts before, during, and after the event
- Recognition as PRESENTING FIESTA! SPONSOR during GWHCC's opening remarks and GWHCC newsletter
- Opportunity for company representative to give remarks during opening remarks
- Ten (10) tickets to GWHCC's Annual Holiday Fiesta

ENTERTAINMENT/DJ SPONSOR - $2,500

Benefits include:

- Company logo placement next to the DJ, event invitation, and website
- Exclusive shout-outs from the DJ and mention in GWHCC Newsletter
- Social media posts during the event
- Opportunity to offer opening or closing remarks
- Five (5) tickets to Annual Holiday Fiesta

BAR SPONSOR - $2,500

Benefits include:

- Company name and logo incorporated into a signature drink, logo placement on bar signage, event invitation, website, and beverage napkins
- Mention in GWHCC Newsletter
- Social media posts during the event
- Five (5) tickets to Annual Holiday Fiesta

INDIVIDUAL TICKETS

- Non-Member: $60.00
- Member: $45.00

GREATER WASHINGTON HISPANIC
CHAMBER OF COMMERCE

ADDITIONAL EVENTS & SPONSORSHIP OPPORTUNITIES

MAYOR'S LUNCHEON

Celebrated during Hispanic Heritage Month, the Annual GWHCC Luncheon honors the Mayor of the District of Columbia Muriel Bowser for her work, passion, and dedication to the Hispanic community in the region.
(*$45.00 per ticket)*

KICK-START YOUR MEMBERSHIP RECEPTIONS

New, renewed, current, and potential members attend this reception to network and expand opportunities to mingle with GWHCC Board Members, Trustees, Partners, and staff and learn how to maximize their membership benefits.

EMPLEATE/GET HIRED JOB FAIR

This popular community outreach event provides attendees the opportunity to meet recruiters and business representatives with open employment opportunities in construction, hospitality, sales, customer service, transportation, and more.

POWER NETWORKING AND EXCHANGE EVENTS

Looking for fun, fulfilling networking opportunities? Meeting at some of the region's most entertaining venues, these events draw approximately 75 attendees, including Chamber members, partners, and friends.
(Tickets vary per event)

VIRTUAL WEBINARS AND NETWORKING EVENTS

With over 60 virtual webinars, programs and networking events the Chamber seeks to expand the ever-growing opportunities and provide the necessary tools and resources to small businesses and members in the DC Metropolitan region.

PITCH YOUR BIZ

EXCHANGE GWHCC EXCHANGE

EMPLÉATE Connecting you to your best future!

GET HIRED Connecting you to your best future!

GWHCC SPONSORSHIP

BUSINESS EXPO:

- ☐ **Presenting** $20,000
- ☐ **Leading** $15,000
- ☐ **Supporting** $7,500
- ☐ **Corporate** $4,000
- ☐ **Registration Area** $8,000
- ☐ **Welcome Breakfast** $3,500
- ☐ **Executive Luncheon** $6,000

SAVOR THE NIGHT:

- ☐ **Presenting** $3,500
- ☐ **Supporting** $1,500

EMBASSY LUNCHEON:

- ☐ **Ambassador** $10,000
- ☐ **Table** $5,000

GHWCC GALA AND HISPANIC BUSINESS HALL OF FAME:

- ☐ **Platinum** $25,000
- ☐ **Wine** $8,500
- ☐ **Dessert** $8,500
- ☐ **Valet** $8,500
- ☐ **Table** $6,500

HOLIDAY FIESTA:

- ☐ **Presenting** $10,000
- ☐ **Bar** $2,500
- ☐ **Entertainment** $2,500

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COMPANY NAME	
CONTACT PERSON	
BILLING ADDRESS	
CITY, STATE, ZIP	
COUNTRY	
PHONE	CELL
FAX	EMAIL
NOTE (INDICATE COMPANY REPRESENTATIVE)	

Please provide the contact information for your HR and Procurement Personnel
(Full Name, Email, and Phone Number)

NAME ON CARD	
CARD NUMBER	
EXPIRATION DATE	CVV
CREDIT CARD TYPE: ☐ VISA ☐ MASTERCARD ☐ AMEX	
CHECK: ☐ ENCLOSED ☐ TO FOLLOW	
AMOUNT	

Make checks payable to: Greater Washington Hispanic Chamber of Commerce
Mail check and this form to: 800 Connecticut Avenue, NW, Suite 300, Washington DC 20006

Print Name _____ Signature _____

GWHCC FOUNDATION, PROGRAMS AND INITIATIVES

GWHCC FOUNDATION

The GWHCC Foundation is the nonprofit arm of the Greater Washington Hispanic Chamber of Commerce and for more than 39 years has been helping Hispanics and other minorities open successful businesses through its programs with the Department of Housing and Community Development (DHCD), Small Business Administration, Capital One, DC Health Benefit Exchange, Mayor's Office on Latino Affairs (MOLA), and the Small Business Development Center in Washington, DC.

SMALL BUSINESS TECHNICAL ASSISTANCE

The Department of Housing and Community Development (DHCD) awards a grant to the Greater Washington Hispanic Chamber of Commerce Foundation to provide Small Business Technical Assistance to businesses and entrepreneurs in the District of Columbia. The program allows experienced consultants and business owners to provide one-on-one counseling and help small businesses improve processes, sales, and strategies necessary to move their businesses forward.

GWHCC INTERNATIONAL INITIATIVE AND TRADE MISSIONS

Joined by community leaders, partners, and representatives of the Washington region, GWHCC leads exploratory and business trade missions to countries around the world with the means of cultivating a business relationship and promoting tourism to the District.

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