

# SAVOR THE NIGHT



GWHCC Savor the Night is a ticketed, cocktail attire event with an expected audience of over 100 attendees. The night features an exquisite cultural diversity tasting where guests enjoy a delectable evening with a Latin twist.

## PRESENTING SPONSOR

- \$3,500

### Benefits include:

- 15 tickets to Hispanic Heritage Celebration "Savor the Night" event
- Recognition as Presenting Sponsor and company logo listed on invitation, e-fliers, event presentation, GWHCC's website, and GWHCC Newsletter
- Opportunity to offer welcoming remarks at Savor the Night event (up to 1 minute)
- Opportunity to distribute "giveaways" for Savor the Night's swag bags (500)
- Five (5) mentions on social media highlighting company as presenting sponsor

## DRINK SPONSOR - \$3,000

### Benefits include:

- 10 tickets to Hispanic Heritage Celebration "Savor the Night" event
- Recognition of sponsorship during Savor the Night event, logo placement on relevant marketing collateral and company logo on drink cups (plastic) to be used during the event (up to 500) and on event's website
- Opportunity to distribute marketing in Savor the Night's swag bags and have branding element at the Savor the Night Bar
- Opportunity to have a brand ambassador to distribute drinks at Savor the Night



## INDIVIDUAL TICKETS

- Non-Member: \$50.00
- Member: \$35.00

## PHOTO BOOTH SPONSOR

- \$2,500

### Benefits include:

- Exclusive sponsor of the Savor the Night photo booth with logo placement on each souvenir photo
- Up to 5 mentions on social media
- Opportunity to distribute materials in Savor the Night's swag bags
- 8 tickets to Savor the Night

## SUPPORTING SPONSOR - \$1,500

### Benefits include:

- 5 tickets to Hispanic Heritage Celebration "Savor the Night" event
- Recognition as Supporting Sponsor and company logo listed on invitation, e-fliers, event presentation, GWHCC's website, and GWHCC Newsletter
- Two (2) mentions on social media highlighting company as a Supporting Sponsor

