



**What:** GWHCC Annual Gala and Hispanic Business Hall of Fame  
**When:** November 13, 2021 - 6:30 PM to 10:30 PM  
**Where:** Walter E. Convention Center – Ballroom ABC  
**Dress code:** Black Tie



The Greater Washington Hispanic Chamber of Commerce is an organization that supports the economic development of the Washington metropolitan region. The GWHCC facilitates the success of Latino and other minority-owned businesses and their communities through networking, advocacy, education and access to capital.

Minority-owned businesses, including Hispanic-owned businesses, are the cornerstone of our nation's economy and an engine of job creation. The GWHCC's signature events strengthen partnerships between those that collaborate with and are part of the Hispanic business community in the region. In an effort to begin telling this story, the GWHCC launched the GWHCC Hispanic Business Hall of Fame, which recognizes business leaders whose achievements continue to promote and advance the economic climate of our communities.

During the evening, we will award the luminaries who have made significant contributions to the development and advancement of the Hispanic market in Washington DC, Maryland and Virginia. In celebrating their accomplishments, we also wish to encourage young professionals and future business leaders to pursue new feats of excellence.

The Annual Gala's awards program, dinner and dancing, not only serve as a platform for the Chamber to highlight the importance and celebrate the influence of Hispanic professionals, it also provides an opportunity to network with over 500 of the city's most influential leaders.

This year, we are committed to keep making history and invite you to become a sponsor of the GWHCC Annual Gala honoring the individuals and organizations that make this region welcoming and wonderful.

## Sponsorship Levels

### PLATINUM SPONSOR - \$20,000

#### Benefits include:

- Recognition as PLATINUM SPONSOR of VIP reception
- Recognition as PLATINUM SPONSOR during GWHCC's opening remarks
- Opportunity for company representatives to give remarks on stage
- Back-page advertisement in Gala Event Program
- Company logo featured on signage drink, cocktail napkins, and bar signage
- Two (2) VIP tables with premium/front seating
- GWHCC signature lines will include sponsor logo throughout relevant pre- promotional period
- Up to ten (10) mentions on social media highlighting company as Platinum Sponsor
- Opportunity to place promotional materials on attendee seats
- Prominent company logo on illuminated display
- GWHCC corporate membership for one year

### WINE SPONSOR - \$7,500

#### Benefits include:

- Recognition as WINE SPONSOR through logo placement on wine bottles placed on tabletops
- Half-page advertisement in Gala Event Program
- One (1) table
- Up to five (5) mentions on social media highlighting company as a WINE SPONSOR

### DESSERT SPONSOR - \$7, 500

#### Benefits include:

- Recognition as DESSERT SPONSOR through logo placement on dessert
- Half-page advertisement in Gala Event Program
- One (1) table
- Up to five (5) mentions on social media highlighting company as DESSERT SPONSOR

### VALET SPONSOR - \$7,500

#### Benefits include:

- Recognition as VALET SPONSOR through signage in valet area and logo placement on back of valet ticket
- Half-page advertisement in Gala Event Program
- One (1) table
- Up to five (5) mentions on social media highlighting company as VALET SPONSOR

### TABLE SPONSOR - \$5,000

#### Benefits include:

- Company logo listed in Gala Event Program
- One (1) table
- One (1) mention on social media highlighting company as TABLE SPONSOR

### **ALL SPONSORS AT THE LEVELS ABOVE RECEIVE:**

- Recognition of Sponsorship Level:
  1. On stage during the program
  2. In the GWHCC Newsletter
- Company logo listed on GWHCC Gala website and relevant GWHCC Gala e-blasts
- Company logo listed in the Gala event program
- Company logo listed on Gala tabletop

### **INDIVIDUAL TICKETS**

- Non-Member: \$450.00
- Member: \$350.00

### **BECOME A TABLE HOST**

#### **WHAT IS A TABLE HOST AND WHY BECOME ONE?**

Table Hosts help ensure a successful, well-attended gala by donating a table and covering the ticket costs of Small business owners and/or young entrepreneurs.

This nominal financial contribution adds to the overall success of the evening! Any individual or company can serve as a Table Host.

#### **SILVER TABLE HOST - \$5,000**

##### **Benefits include:**

- Company logo listed in Gala Event Program as Silver Table Host and relevant signage
- One (1) table to be donated
- **Three (3) mentions on social media highlighting company as Silver Table Host**
- Recognition as Table Host:
  - On stage during the program and in the GWHCC Newsletter
- Company logo listed on GWHCC Gala website
- Company logo listed on Gala tabletop with sign that reads “Generously donated by: (company logo and/or name)

#### **BRONZE TABLE HOST- \$3,500**

##### **Benefits include:**

- Company logo listed in Gala Event Program as Bronze Table Host
- One (1) table to be donated
- Recognition of Sponsorship Level:
  - On stage during the program
- Company logo listed on GWHCC Gala website
- Company logo listed on Gala tabletop with sign that reads “Generously donated by: (company logo and/or name)

**To become a sponsor visit [www.gwhcc.org/gala](http://www.gwhcc.org/gala) or email [info@gwhcc.org](mailto:info@gwhcc.org)**